What is digitalsignage.NET?

Here are some of the features:



DESIGNED FOR THE CLOUD

digitalsignage.NET by Dynamax is a cloud- based communications solution that brings unprecedented levels of scalability & reliability to digital signage. This means that you can grow your network at your own pace. Operating multiple virtualised servers in up to 6 data centres simultaneously around the world, you are connected to the data centre best for you. Data is automatically backed up and replicated so it will never be lost.

EASE OF USE

A simple web-based user interface, it allows you to upload your media files in three simple stages: Add, Schedule and Publish. You can drag and drop the uploaded images and videos straight into your Playlist and get your content published on the screens in seconds.

MEDIA SUPPORT

Play images and videos together with social media feeds and live video including TV to keep your screens fresh and interesting throughout the day. The use of live data allows you to show new information constantly without any human intervention which saves your time.

LAYOUTS AND WIDGETS



Select from our pre-loaded layouts and make them dynamic with the addition of various widgets (time, weather, news). Display complementary information simultaneously by organizing your screen into zones that can show both your communications and real-time data (pulled from the Internet).

PLAYLISTS

Playlist are groups of media files (images and videos) organised based on various criteria of your choice, such as location (i.e. shop A or hallways), topic (events, promotions, announcements) or days of the week. Once created, you can schedule them to play whenever and wherever you want.

CHANNELS

Channels are similar to a TV channel. You decide your screen locations, for example in the Reception and in the Café area. You create a Reception channel and a Café channel. Once created you can drag and drop your appropriate Playlist into the Channels and Publish it to the screens.

REPORTING

The Reporting section shows you what files have been played, when and on which Channels and Players associated with your screens. Generated reports can be exported providing proof of playback performance from the system to present them to your advertising clients or your other colleagues.

Specification & Capability Info





MEDIA HARDWARE

You can access your digitalsignage.NET portal from any standard PC or MAC connected to the Internet and start managing your files. To publish them on your screens, you will need any SMIL or HTML5- based device or Window 7, Vista, Windows XP PC (that will act as your media player.) SMIL based devices are solid state and have no operating system, making them extremely easy to setup (no software installation required) and whisper quiet. Just add basic information, time zone, date, and content source via the SMIL menu.



WINDOWS PC

Windows PC's specifications for digitalsignage.NET really depend on the types of files and designs you wish to display. Images only require a small amount of processing power, however full HD content will need a PC with plenty of horsepower. So choose a PC that fits your content requirements.

Please find a PC specification guide below.

PC SPECIFICATION GUIDE:

	MINIMUM SPECIFICATION	RECOMMENDED SPECIFICATION
OPERATING SYSTEM	Windows XP, Vista, Windows 7	Window 7
PROCESSOR SPEED	Intel Atom 1.6ghz	2.0 GHZ Dual core (or higher)
MEMORY	1GB	2GB or higher
GRAPHICS	Intel on board graphics	Raedon Dedicated Graphics card
SOFTWARE REQUIRED	Microsoft.NET Framework 4.0 Adobe air (Latest version) Adobe Flash player 10.1 (or above) Direct X 9.0x	

OUR FEATURES LIST BELOW OUTLINES MEDIA HARDWARE CAPABILITIES

	SMIL	HTML5 SMIL	WINDOWS PC
FULL SCREEN PLAYBACK	✔	✔	✔
VIDEO	✔	✔	✔
IMAGES	✔	✔	✔
LIVE VIDEO*	✔	✔	✔
LAYOUTS		✔	✔
DYNAMIC WIDGETS		✔	✔
REPORTING	✔	✔	✔
HEALTH REPORTING	✔	✔	✔
USER ACCESS RIGHTS	✔	✔	✔

* Live playback dependent on media device specification and compatible capture or streaming device

To learn more, please visit our forum http://support.digitalsignage.net/forums

digitalsignage.NET by Dynamax - your screens | your message | your locations | your audience

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